



XAVIER UNIVERSITY'S COLLEGE OF PHARMACY

**Center for Minority Health
& Health Disparities**
RESEARCH AND EDUCATION

BUILDING PARTNERSHIPS to
Eliminate Health Disparities:
Translating Integrated Approaches to
Achieve **IMPROVED HEALTH OUTCOMES**

ACPE Universal Program Number 024-000-07-001-L04

PROGRAM ANNOUNCEMENT

No Fee
Registration
Required

March 4-6, 2007
InterContinental New Orleans
444 St. Charles Avenue
New Orleans, Louisiana 70130

BUILDING PARTNERSHIPS to Eliminate Health Disparities:
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Sunday, March 4, 2007	
6:30 PM - 8:30 PM	Opening Session & Reception
Monday, March 5, 2007	
7:00 AM - 8:00 AM	Continental Breakfast
8:00 AM - 10:20 AM	General Session I (2.0 Contact Hours) <i>Health Disparities - Where Are We Now?</i> Keynote - Eduardo J. Sanchez, MD, MPH - Director, Institute for Health Policy - University of Texas School of Public Health Special Lecturer - Keith C. Ferdinand, MD, FACC - Chief Science Officer, Association of Black Cardiologists, Inc.
10:35 AM - 11:55 AM	Break Out A (1.5 Contact Hours) <i>Models of Care Utilizing Pharmacist and Nurse Interventions</i> LeAnn Causey-Boyd, PharmD, BCPS, CDM, CDE - Causey Pharmacy, Inc. Maria Castellanos, RN, CDE - Clinical Nurse Manager, Center for Research Excellence Core - Charles R. Drew University
10:35 AM - 11:55 AM	Break Out B (1.5 Contact Hours) <i>Race Concordance and the Implications of Health Outcomes</i> Paul M. Haidet, MD, MPH - Assistant Professor of Medicine, Health Service Research - Baylor College of Medicine Maureen Lichtveld, MD, MPH - Professor & Chair, Environmental Health Sciences - Tulane University School of Public Health & Tropical Medicine
12 Noon - 1:30 PM	Lunch
1:30 PM - 3:00 PM	General Session II (1.5 Contact Hours) <i>Health Policy: Integrating Practices to Improve Quality Patient Care - Next Steps?</i> William A. Alexander, MD - Special Assistant to the President for Health Affairs, Morehouse School of Medicine Larry Amacker, MD - Senior Medical Officer - UnitedHealthcare
3:15 PM - 5:00 PM	Break Out C (2.0 Contact Hours) <i>Creating a Collaborative Practice Model to Improve Outcomes in Diverse Populations</i> Lenore T. Coleman, PharmD, CDE, FASHP - Chief Executive Officer/Co-Founder, Healing Our Village Deborah Thomas, RNC, BSN, CDE - Educator, Healing Our Village Catherine Gould, PharmD (Candidate) - Xavier University College of Pharmacy
3:15 PM - 5:00 PM	Break Out D (2.0 Contact Hours) <i>Utilizing Evidence Based Models of Interdisciplinary Care: Academic and Community Models</i> Dorothy L. Powell, EdD, RN, FAAN - Director, Office of Global and Community Health Initiatives - Duke University Medical Center Leigh Ann Ross, PharmD - Director, Pharmaceutical Care Clinic - University of Mississippi
6:30 PM - 9:00 PM	Dinner Session (1.5 Contact Hours) Keynote - Gary A. Puckrein, PhD - Executive Director, National Minority Health Month Foundation
Tuesday March 6, 2007	
8:00 AM - 9:00 AM	Continental Breakfast
9:00 AM - 10:00 AM	General Session III (1.0 Contact Hour) <i>Health Literacy - Can You Hear Me Now?</i> C. Alicia Georges, RN, EdD, FAAN - Chair, Department of Nursing - Lehman College, City University of New York
10:15 AM - 11:30 AM	General Session IV (1.5 Contact Hours) <i>Recommendations & Discussion</i>
11:30 AM - 12:30 PM	Closing Session & Conclusion (1.0 Contact Hour) Keynote - Elizabeth T. H. Fontham, DrPH - Dean, School of Public Health - Louisiana State University Health Science Center



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NO FEE - REGISTRATION REQUIRED

PRE-REGISTRATION DEADLINE - FEBRUARY 23, 2007

FAX COMPLETED FORM TO 404.559.6198

CONTACT INFORMATION

PLEASE PRINT OR TYPE

Name _____ Suffix _____ Degree(s) _____

Organization _____

Department/Division _____

Address _____

Unit/Floor/Room _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

CONFERENCE INFORMATION

I will attend (check all that apply):

- Opening Session (Sunday, March 4, 2007)
- Dinner Session (Monday, March 5, 2007)

I will require (check only one):

- CEU (Nurses)
- CEU (Pharmacists)
- CME
- Other/Certificate of Attendance

Note: Statement of credits are mailed within 4 weeks after conference completion

LODGING RESERVATIONS

Deadline: February 16, 2007

Reservations: InterContinental New Orleans • 444 St. Charles Avenue • New Orleans, LA 70130 • 800.445.6563

SPECIAL ASSISTANCE

Requests for special assistance needs such as special dietary restrictions and handicap accessibility, should be submitted to The 1Joshua Group, LLC no later than Friday, February 23, 2007.

Conference Secretariat

The 1Joshua Group, LLC

1513 East Cleveland Avenue • Building 100-B, Suite 100 • Atlanta, GA 30344-6947

Voice: 404.559.6191 • Fax: 404.559.6198 • Email: xula07@the1joshuagroup.com

<http://xula07.the1joshuagroup.com>



Xavier University of Louisiana
College of Pharmacy
New Orleans, Louisiana

This activity is sponsored by the Center for Minority Health and Health Disparities Research and Education at Xavier University of Louisiana College of Pharmacy with an endowment grant from the National Center for Minority Health and Health Disparities (NCMHD) of the National Institutes of Health (NIH).

<http://xula07.the1joshuagroup.com>

This symposium is expected to attract clinical, research and community audiences whose work incorporates the use of mid-level providers in an interdisciplinary manner to eliminate health disparities. Participants will include clinicians, health policy makers, health educators, researchers, and public and community health leaders.

NO FEE - REGISTRATION REQUIRED

This symposium will offer continuing education (CEUs for pharmacists, nurses, etc.) and continuing medical education (CME) without charge to attendees. This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Association of Black Cardiologists, Inc. (ABC) and the Xavier University of Louisiana College of Pharmacy. The Association of Black Cardiologists, Inc. is accredited by the ACCME to provide continuing medical education for physicians.



Xavier University of Louisiana College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Participation in this seminar earns up to 1.2 CEUs (1.2 contact hours). Participants must complete an evaluation form at the conclusion of each session to receive a Statement of Continuing Pharmacy Education Credit.

The following learning objectives have been established to guide the presentations and discussions of the symposium. At the end of this symposium, participants will be able to:

- Define the significance of mid-level providers in the elimination of health and health care disparities;
- Characterize the complex interplay between social, cultural and biological factors as determinants of health disparity;
- Provide practical, evidence-based strategies for the clinical management in addressing the key disparate areas of treatment and prevention;
- Describe innovative best practice approaches in the prevention and treatment of key disease indicators and the different strategies of addressing health disparities at multiple levels, (e.g. public health policies, clinical trials, community-based interventions);
- Discuss race concordance and its relationship to communications and health outcomes; and
- Describe the importance of cultural competency and health literacy as key components in resolving health and health care disparities.

IMPORTANT DATES

02/16/07 Lodging Deadline
02/23/07 Pre-Registration Deadline
03/04/07 Symposium Begins

CONFERENCE SECRETARIAT

The 1Joshua Group, LLC
1513 East Cleveland Avenue
Building 100-B, Suite 110
Atlanta, GA 30344-6947
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